

# **KAREN BELLVILLE BEAMAN • GRAPHIC DESIGNER**

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# **EDUCATION** -

Master of Fine Arts, Media Design Full Sail University - Valedictorian

**Bachelor of Science, Animation and Spatial Graphics** Purdue Universitv

**Bachelor of Arts, Visual Communications Design** Purdue University

Associate of Science, Computer Graphics Technology Purdue University

# PROFILE

Highly creative and multi-talented graphic designer interested in communicating ideas visually through print, digital. and motion methods.

## SKILLS

3D Modeling Animation **Email Campaigns** Infographics Motion Graphics Page Design Layout Presentation Design Programming Video & Sound Editing Website Design

Adobe Acrobat Adobe After Effects Adobe InDesign Adobe Illustrator Adobe Photoshop Keynote Microsoft Office Suite Qualtrics Strata 3D WordPress

## TRAINING

**Performance Management Certificate Program** UCF Human Resources

Women's Leadership Initiative Full Sail University

## - AWARDS

**Florida Society News Editors** First Place - Design 2008. 2010. 2011

Society for News Design Awards of Excellence 2006, 2008, 2009, 2010, 2011

> Society for News Design Multimedia Awards 2009, 2010

# **EXPERIENCE** -

#### **Graphic Designer II**

The Walt Disney Company

Design digital and print collateral for email, mobile, web, screens, social media, synergy campaigns, and special projects. Rebrand design and implementation company wide for Partners Federal Credit Union.

2022 - Present

### Marketing and Communications Coordinator

University of Central Florida

Graphic design lead in charge of team operations within UCF Global's Marketing and Communications department. Create and oversee branding/design of website, mass communication campaigns, building assets, digital, video, and print. 2018 - 2022

#### Associate Course Director

#### Full Sail University

Redesigned and implemented multiple curriculum changes to Design Art Theory. Additionally, approximately 50 new students were taught every month. Other classes taught: Graphic Principles and Corporate Branding. 2012 - 2018

#### **Graphic Design Intern**

#### Walt Disney World

Layout and created graphics, illustrations, logos, animations, photos, created/edited videos, and designed digital, print, and interactive communication documents (slides, cards, pamphlets, posters, pins, lanyards, presentations) locally and segment wide for Walt Disney World Security. 2014 - 2015

# **Graphic Artist**

## The Orlando Sentinel

Built 3D models for news stories, created centerpiece graphics and front page illustrations, charts, graphics, maps, and timelines. Coded/created online interactive maps and flash projects. Drew/sketched elements and backgrounds as well. 2008 - 2012

## **Graphic Artist**

The News-Press Created centerpiece designs, infographics, icons, charts, and timelines. 2006 - 2008

## **Graphic Artist**

The Journal and Courier Designed advertisements, paginated and organized page layouts 2004 - 2006

#### **Contract Graphic Designer**

Purdue University Marketing Created and designed posters, banners, punch cards, and fliers. 2005

## **EXPERIENCE CONTINUED** -

## Senior Graphic Artist

Purdue University Television Designed and animated advertisements on TV and redesigned the interface and identity of the TV station. 2001 - 2004

#### **Production Assistant Intern**

*Film Roman Animation Studios Worked on The Simpsons, King of the Hills, and X-Men.* 2002

### Ad Production Graphic Design Artist

Purdue University Exponent Newspaper Designed advertisements in black and white with spot color. 2000 - 2001

#### **Graphic Designer Intern**

Dine Magazine Developed advertisements in color and organized magazine layout. 2000